



WELCOME

I'm delighted to be sending you this first issue of our customer Newsletter and to officially welcome you as a member of Club OE.

Organic Energy grew out of my personal passion for the environment, and a commitment (some may call it an obsession!) to reducing CO2 emissions. Since establishing the business in 1999 I've been fortunate enough to meet hundreds of like-minded people, many of whom have become valued customers such as yourselves. Now Club OE is our way of keeping you in touch with what's new and forthcoming in the world of sustainable heating. We'd very much welcome your feedback on this publication, and input into future editions, so please feel free to e-mail me andrew@organicenergy.co.uk



Andy Boroughs,
Managing Director

ORGANIC ENERGY ROCKS AT GLASTONBURY



Mud is a common feature of most British outdoor summer festivals, and none more famously than Glastonbury. Imagine then how relieved revellers were this year to find that they had access to hot showers using water

heated by an ultra efficient ÖkoFEN wood pellet boiler.

The showers were on the 60-acre Green Fields, the Greenpeace supported area of the site that celebrates environmentally-friendly ideas. This is the seventh year Organic Energy have taken one of their boilers to Glastonbury, and around 7,500 showers were taken by festival-goers over the 5 days of the festival. Bob Wilson, event manager with Greenpeace, said, "The design concept of the showers this year was supporting our Save the Arctic campaign, and people were greeted by life-size polar bears and hot springs, a real winter wonderland. The showers were appreciated by everyone!"

NEW WEBSITE NOW LIVE!



After several months planning and building, the new Organic Energy website is now live at www.organicenergy.co.uk. It's packed full of useful information and video clips about products, advances in technology and the latest news on government incentives. What's more,

there's a dedicated Club OE area on the site. Simply click the orange 'Club OE' tab you'll see at the top right hand side of the Home page and enter the password cluboe-pass to access the members-only area. Then, once you've registered, you can start enjoying all the extra benefits.

NEW ÖkoFEN CEO VISITS ORGANIC ENERGY

Organic Energy recently welcomed the new ÖkoFEN CEO to their Welshpool head office. Stefan Ortner is the son of sustainable energy pioneers Herbert and Elfriede Ortner, who founded the award-winning ÖkoFEN company.



The meeting saw the ÖkoFEN chief executive and Organic Energy managing director Andy Boroughs discuss new product developments and future new projects. Organic Energy is the Austria-based company's sole distributor in the UK and Ireland, having first struck the exclusive supply deal more than a decade ago.

Mr Ortner commented, "Having met Andy numerous times in Austria, it was a pleasure to visit Organic Energy at its head office and showroom. I was very impressed with both the structure and organisation of the company and its sustained growth in recent years. The team at Organic Energy are hard-working, knowledgeable and passionate about what they do, and this meeting laid some great foundations for the future working relationship between our two companies."



NOW IT PAYS TO BE GREEN

There are two UK government incentive schemes currently available for installing energy efficient products for which you may be eligible:

The Renewable Heat Incentive (RHI)

The RHI is available for installations of both Wood Pellet Boilers and Solar Thermal systems and just about everyone could be eligible, from domestic households and landlords, to businesses, farms, schools, hospitals and care homes.

Renewable Heat Premium Payment (RHPP)

The Renewable Heat Premium Payment is a one-off grant designed to help meet the costs of installing renewable technologies in your home, until the Renewable Heat Incentive (RHI) is introduced for domestic customers in 2014.



The RHPP for Biomass Boilers is now £2,000.

The RHPP for Solar Thermal heating installations is now £600.

There are more details about these two incentive schemes and the Green Deal on our website, plus downloads and useful links to further information.



CONVERTIBLE HAND-FILL BOILER

New to the UK, the ÖkoFEN Convertible Hand-Fill Boiler is an ideal entry-level wood pellet boiler. As its name suggests, this boiler can be filled by hand, so it requires less space and is a cheaper option than the automatic-fill products. And, as its name again suggests, it is suitable for conversion to automatic-fill at a later date. So if you know anyone who would like to benefit from this technology - but thought they couldn't afford it, or didn't have the space - this could be just the news they've been waiting for! And if you put them in touch with us there could be something in it for you too...

YOU'RE IN GOOD COMPANY...

You probably know that Organic Energy are the sole UK distributor of the Austrian-made ÖkoFEN wood pellet boiler. But did you know that there are now over 60,000 ÖkoFEN boilers installed in homes and offices across Europe? Isn't it good to know that we're all part of an ethical, pioneering and eco-friendly community that spans the continent - regardless of politics and national borders!

FUEL FOR THOUGHT!

The best form of marketing is always word-of-mouth recommendation, and we hope that you have been so pleased with both our products and our customer service that you will be happy to recommend us to like-minded family and friends. When anyone you introduce to us becomes an ÖkoFEN boiler owner we'll be pleased to send you a £100 Fuel Voucher as a token of our thanks.